

# PRESS RELEASE



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**Queens Award winning trike manufacturer Tomcat SNI Ltd and Dutch cycle specialists Van Raam, announce a UK wide partnership.**

Tomcat SNI Ltd, who for two decades have been the leading innovators in the worldwide special needs cycling industry, has today announced an exciting new distributor partnership with the highly regarded Dutch bike manufacturer Van Raam.

Van Raam's single user machines and carer supported products such as wheelchair bikes and transporters and 'side by side' trikes, are well known to the many cycling centres, school and care institutions countrywide, therefore, this important development will help support and strengthen the UK's fast growing inclusive cycling industry.

As well as nationwide coverage by field assessors, Tomcat has its own showroom in Gloucestershire, where Tomcat products and a selection of Van Raam products, will all be available to try 6 days a week. The company also has excellent repair facilities and technical expertise at its Gloucester headquarters to deal with the all important 'after care' service that is so vital to its customers.

Commenting on the agreement, Bob Griffin, Managing Director and founder of Tomcat said:

*"We are very pleased to be partnering with Van Raam whom we have known for many years, and whose standards in quality, ethics and customer care, mirror our own. Though our companies both service the same sector, our products are very different, therefore this partnership will enable us to offer our many customers - from the very young through to senior citizens and multi-user locations - a complete spectrum of products that will address every level of ability, difficulty and aspiration."*

*"This development will not only complete our broad portfolio, it will enable us to offer the very best solution and aftercare service to anyone who wants to take charge of their difficulties and become a part of the UK cycling revolution."*

Ronald Ruesink, Commercial Director from Van Raam adds:

*"Van Raam is very pleased with the cooperation with Tomcat. We believe that the culture and the way of doing business and innovation are very similar. Van Raam has also won a lot of (international) awards and prizes regarding innovation, design and people management."*

*"We see a lot of countries in Europe with a high penetration of Van Raam special need bikes. We believe that Tomcat can help us to achieve this same penetration in the UK."*

**ENDS.**

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## **About Tomcat**

*Founded in 1997, Tomcat SNI, winner of the Queen's Award for Enterprise, designs and manufactures custom-built trikes and high quality assistive technology for children and adults. With its open and friendly style of doing business, the company prides itself on its reputation for quality, on-going innovation, customer service and its willingness to tackle difficult challenges.*

*Bob Griffin, founder and Managing Director, has given the special needs cycling industry such innovations as Carer Control, Trailer Trike, Swivel Saddle to name but a few. Many of these innovations have become industry standards throughout the world, but to this day, Tomcat remain the only mainstream trike manufacturer to custom build tricycles to its very unique riders, unique requirements.*

*Tomcats products are entirely British made, and along the way, the company is proud to have won many European technology grants and industry awards, including the prestigious Queens Award for Innovation.*

Twitter: @TomcatSNILtd

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## **About Van Raam**

*Van Raam produces uniquely special needs bicycles and specializes in tricycles, scooterbikes, wheelchair bikes, tandem bikes, double rider bikes, and low step through bikes (also known as comfortbikes). Each model is also available as an electric bike (Pedelec).*

*For over a decade, Van Raam produces bicycles, the last 30 years special needs bicycles from Varsseveld, a town in the Netherlands. With about 160 employees, Van Raam produces Dutch quality bicycles, meant for adults and children with a physical disability or for people who want more stability and secureness while cycling.*